

Mary Kay - Classes and Party Ideas

Mary Kay 101 – Basic Skin Care Party with Beauty Book

What Mary Kay is all about: keeping wrinkles away! Each guest will experience our wonderful skin care system on her face. Guests will also learn basic color techniques. Group of 4-6

Color 101 – Glamour Party

This is a great follow-up class to the Mary Kay 101 Class. This class gives detailed information and training on selecting a color look that is just right for YOU and covers techniques of color application.

Before/After Color Clinic

What every girl loves: playing in makeup! Guests will learn how to properly apply glamour and pick the best colors for her skin tone. And, be a model for a day in my makeover portfolio. Group of 6-8 (tip: purchase a few yards of black fabric, double it, drape it over a door and use for your picture back drop)

Pajama Party

Do you miss those slumber parties from your younger days? Well, let's do it again with a Pajama Party. Guests will come dressed in their P J's and get their faces ready for bed. Any size group (tip: use the MK story book while mask is drying. Choose a contest for fun – Cuties PJ's Contest, Cutest Slipper Contest or Crazy Hair Contest)

Bahama Mama

Do you love that look like you just came from the beach? I will share glamour techniques to accomplish that look and introduce our sun products while you soak your feet and enjoy a cool drink! Any size group (tip: add a few items to the table to bring out your theme with sun glasses, beach bags, and beach towel)

Traveling Boutique or Christmas Coffee

Shop from your seat, not on your feet! Let me bring the store to you. I will show all of Mary Kay's product line, and answer any questions you might have. We'll play games and win prizes, too ~ Any size group ~ And this could be specific to any time of year for a large group that you want to share our products with to create interest. (great for Christmas simply bring gifts wrapped and ready to sell. Have your hostess provide coffee and you bring a tin of Christmas cookies. Try products on the back of your hand and book New Year New Year Parties in January.)

Kiss and Tell or Lips and Tips or Love My Lips Party

Lips are the focus for this party! Try out Mary Kay's fabulous lip products and lip colors. At this fun session you will how to make the lips smooth and kissable! Also learn tips to make your lip color wear longer! (tip: consider purchasing the lipstick caps and lipstick caddy from the section 2 order form to display lipsticks)

Shop at Home

Forget the cleaning and snacks, host an online or book party! Take orders using my website or Look Books and turn them into me by the set date! Easy as 1-2-3 – (tip: consider using the beauty invites on intouch) One of the great things about this party is that it helps you get leads.

Sampling Safari or Quarterly Trend Party

Try it out! Try samples of everything from skin care to cosmetics to fragrance and lotion. Go wild, and try something new! Any size group (tip: this party is great for existing customers. Have them come in, enjoy satin hands, satin lips, and use all the skin care at the sink and then go to the table and sample away.)

Las Vegas Legs or Hairy Legs Class

Learn how to treat your legs right! Soak your feet and relax as you experience our Body Products! Be sure to wear a skirt or shorts, so you can pamper those legs! Group of 10-12 (at this party, use all the facial skin care before you have them sit to soak their feet and learn about our body care products. This is a great party to highlight the 2 in 1 Wash and Shave, TimeWise Targeted Action Toning Lotion, Visibly Fit Lotion, subtle tanning lotion and if she has to have a tanned look faster, consider using the tinted moisturizer on her legs.)

Eyes Cream Social

This is the time to indulge with Ice Cream Sundaes and learn the How's and Why's of your total eye look. Do you want to learn how to attain a natural, classic or elegant evening look for the eyes? Do you want to find out what application technique is best for your eye shape? This class is ***For Your EYES ONLY!***

Mother & Daughter

Bring your daughters and I will teach them the right way to take care of their skin and apply age-appropriate make up! A great treat for Mom, too! Group of 8-10 – Consider the PJ party for as a fun Mother/Daughter party. When doing skin care and glamour, consider having the mom's sit on one side of the table with their daughters sitting across the table facing her. That way when you share 'youth' tips you can look to the girls side of the table and when you are sharing with the mom's you can face them.

Special Occasions

Mary Kay makes a great gift. Get together to create a coordinating look for the bride and her bridal party, or plan a 'girl's night out for the bride' and do a spa party! Have high school girls over to prepare for prom. Learn how to do pageant makeup and help your contestant look her best.

Velocity GIRLS and Botanical Beauties

It's Fun, Unexpected, and Totally Fabulous! Beauty for the NOW Generation! They love the Velocity and Botanicals for a fresh, fun and fabulous look. Skin care for the Teens and the early Twenties! Dash Out the Door Glamour tips. Gather your girlfriends and let's have fun! (tip: decorate your table with bright orange place mats and colorful headbands, and maybe even consider using floral tape and attaching a colorful daisy to the top of their pens and let them have it for their party prize)

Trading Faces

Get a buddy and Get a Makeover. Reinvent and Remodel your friend's look! Start with skin care and then do your friend's makeup... what will you do to remodel her face? This class requires even numbers! Two Friends, Two Faces, Two Makeovers!!! And multiples of two!

Luxury Lunches

Want a treat during the day? Find an empty office or conference room, bring your lunch and I will bring dessert. Only 4 guests per hour to allow time for each one! (tip: have them try the products on the back of their hand and encourage the skin care. Share tips of how to freshen up their look for the remainder of the day. Share just enough for them to want more and book them for a party.)

Bedroom Beauty Class

This class featuring our skin supplement products is sure to make your skin feel smoother and softer. Be informed why you use these special treatment products and how to use them. This class is reserved for those who want to wake up looking their best each morning! I love this party because you finally have more time to customize their skin care.

Beautiful Body Spa Session

A pampering session you do not want to miss!! We begin with our amazing Satin Hands treatment, and then move onto our Spa line of fabulous products. Learn how to smooth out the cellulite "hail damage" areas! Enjoy our Body Care Collection that cleanses, moisturizes, and freshens the body with natural antioxidant benefits. Finish with the Mint Bliss Energizing Lotion for Feet and Legs. It has a cool mint formula that helps tired feet and legs feel revived!

Fragrance and Frappuccino

Enjoy sampling all of the fabulous fragrances from our Women's Eau de Parfum and Eau de Toilette line and our Men's line of Colognes while you also enjoy a rich and creamy coffee with milk, blended with ice and topped with whipped cream! (tip: have small sachets of coffee beans to smell in between smelling each fragrance.)

Brush on Beauty Class

Learn about our professional quality brushes including a Powder Brush, Cheek Brush, Eye Definer Brush, Eye Crease Brush, and Eyeliner/Eyebrow Brush that come packaged in the Mary Kay Cosmetic Organizer Bag. And of course you will enjoy brushing on our beautiful mineral powders! (tip: it is also important to teach our customers how to clean their brushes too)

MK Man Class

Get the guys together for a MK Man Class! Our skin care for Men includes age-fighting skin care and skin-loving shaving products in a masculine scent. Finish this party off with the men's cologne. A fun game for the men is the At-A-Glance brochure. Have them share facts that they didn't know before. The one that shares the most wins a prize! Make sure you have plenty of food for this party! (tip: find the At-A-Glance company brochure on intouch then resources then publications and then look for At-A-Glance) Make sure you let them know about your gift service so that they can shop with you for that special lady in their life.

Foundation & the Mary Kay Ash Charitable Foundation

Did you know that as the skin ages, it tends to lose moisture, or that the change of seasons can also affect the moisture and tone of your skin? This class will address the type of formula needed to match your skin tone and moisture level. Learn more about concealers, tinted moisturizer, facial highlighters, powders, and foundations and since we are talking about foundations, learn a little about the Mary Kay Foundation and our efforts to break the silence about domestic violence and fund research to find cures for cancer! For help with this party go to product central and look for the foundation training. I love "your guide to a flawless finish" because it sums up the products featured in this class. And share highlights from the Mary Kay foundation and our web site www.marykayfoundation.org so that they can learn more about our company that cares!!