

Get excited about Serious Cash this Holiday Season!

How would you like to have an extra \$250-\$2,500 Cash for the holidays this year? Consider joining the Mary Kay Cosmetics Pilot Program for Holiday Consultants.

DEVOTE:

5 Hours per week to teaching / showing the products, 2 hours per week for training, 1 hour per week to paperwork (in your home)

INVEST:

\$100 plus tax & shipping for Starter Kit

(\$200-\$3600 Inventory optional investment. What the EYE sees, the EYE buys!)

Immediate Commission: 50% of retail

Selling Season starts now & goes strong through January 1st.

TEACH:

1 Skin Care Class per week (4+ women present / 2 hr each) Average sales of \$200+

1 Gift Show per week (6 -10 women present / 2 hr each) Average sales of \$300+

1 Mini Class (1 -2 women present / 1 hr) Average sales \$100+

Total weekly Average Sales \$600+

PROFIT:

\$600 Sales minus 50% cost of product = \$300 gross profit for just 5 hours of teaching time! Net weekly profit after expenses (hostess gifts & supplies) of 10% subtracted is \$240. Average of (\$48 per hour).

\$240 X 12 weeks = \$2,880 net profit for about 60 hours of teaching & training outside of your home!!

This is a great part-time seasonal job! Having product inventory is an **OPTION, NOT A REQUIREMENT**. Women are impulsive & will purchase more if you offer on-the-spot delivery! At the end of the season, you may put your parttime business on hold & just do reorders till the next holiday selling season, or decide if you want to keep up the pace to add an extra \$500-1,000 to your budget every month!

If you have not had lots of fun, made an excellent hourly income, helped women feel better about themselves, or just plain decide that a part-time career with Mary Kay Cosmetics is not for you, just stop working your business. No strings attached – totally risk-free!



Mary Kay vs. Dillard's

Two women decide to go get part-time jobs to earn some extra cash.
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WOMAN 1 goes to Dillard's to work part-time at 15 hours per week for \$7/hour.

WOMAN 2 decides to start a Mary Kay business part-time

MONDAY:

Woman 1 gets up and goes to her full-time job, works 8-5, rushes home and slaps some dinner on the table for her husband & children while she quickly changes clothes and manages to get out the door without eating herself. She goes into her part-time job and works the 6-9 shift, getting home at 9:30 after doing after-hours clean-up. She's spent a total of 3 hours of work.

Woman 2 gets up and goes to her full-time job, works 8-5 and comes home. Since it's her meeting night, the kids are excited because it's pizza-night with Daddy and she promptly pops a frozen pizza in the oven and goes upstairs to change into her suit. She leaves at 5:45 to pick up her guests for her Monday Night Success Event and from 6:30-8:30 is celebrated, recognized, trained, and motivated. She sold \$200 to her 2 guests and booked their second appointments for next week's meeting since they had so much fun! After returning her guests to their home, she has spent a total of 3 hours of her time and profited \$100!

TUESDAY:

Woman 1 gets up and goes to her full-time job, works 8-5, rushes the kids to dance class and drives through McDonald's on her way to the part-time job. She works the 6-9 shift, getting home at 9:30 again. She's spent a total of 3 hours of work.

Woman 2 gets up and goes to her full-time job, works 8-5 and eats dinner with her family. She and her husband then take the kids to soccer practice.

WEDNESDAY:

Woman 1 gets up and goes to her full-time job, works 8-5, picks the dog up from the vet & drops both the dog and the kids at home with her husband and gets to her part-time job. She works the 6-9 shift, getting home at 9:30 again. She's spent a total of 3 hours of work.

Woman 2 gets up and goes to her full-time job, works 8-5 and picks up the family to go to dinner. They all go to church together that evening.

THURSDAY:

Woman 1 gets up and goes to her full-time job, works 8-5, rushes home and slaps some dinner on the table for her husband & children and scarfs down a few bites while she quickly changes clothes and manages to get out the door. She works the 6-9 shift, getting home at 9:30 again. She's spent a total of 3 hours of work.

Woman 2 gets up and goes to her full-time job, works 8-5 and comes home. She picks up her children and drops them off at her sister's house to play with her niece and nephew while her husband is at his weekly bowling league. Then, she has a skin care class with 1 hostess and 4 of her friends. She sells \$400 in 2 hours, books all 4 new ladies for their 2nd appointments and 3 agree to be hostesses. The hostess is coming to her Monday night meeting to hear more about the opportunity! Woman 1 has profited \$200 and joyfully goes back to her sister's house to pick up the kids and her sister remembers that she's out of cleanser and moisturizer and can she please have a few more catalogs to give the girls at work? Boom! Another \$40 in sales with future sales coming!

FRIDAY:

Woman 1 gets up and goes to her full-time job, works 8-5 and comes home, tired after a grueling week. She takes a long hot bath and crawls into her pajamas after taking 2 Tylenol and letting her husband know that she's had a long week and is going to bed early.

Woman 2 gets up and goes to her full-time job, works 8-5 and comes home and has Fun Family Friday!

SATURDAY:

Woman 1 gets up to head into Dillard's. She's scheduled for the 10-1 shift. Her husband is responsible for taking the kids to soccer and cheering them on for their games. She gets paid today though so she sticks her paycheck in her purse and goes home.

Woman 2 has a morning skin care class at her unit's training center. Her husband takes the kids to their soccer game and cheers them on! She has 1 hostess and 2 guests attend from 10-noon and they have a ball! She sold \$400, booked 2 re-check facials and signed one new team member! Her profit is \$200 and she's consistently booking and sharing the opportunity. She leaves and joins her family for lunch after the game and her new team member is so excited to join a company that leads its sales force with priorities!

SUNDAY:

Woman 1 is so tired from the long week that she debates skipping church today.

Woman 2 and her family go to church and stay after for some fellowship. She runs into two of her friends who just got her Preferred Customer mailing and really want to try some of the products, so she books them to

come to her Monday night meeting. Her family has lunch and enjoys the rest of the day together. She does spend 1 hour of phone time that evening as her husband gives the kids their baths.

End-of-week stats:

Woman 1 worked 15 hours @ \$7/hour = \$105 pretax ~\$75-80 take-home

Woman 2 worked 8 hours and sold \$1040 and profited \$520. She has booked 8 new appointments & has a new team member too!

Woman 1 is tired, over-worked, and has little energy or time to spend with her family.

Woman 2 is energized, celebrated, works smart-not hard, and has ample time to spend with her God and her family while managing a full-time job.