

BOTANICAL EFFECTS™

Botanical Effects™ skin care is a simple regimen designed to help your skin achieve healthy balance. Every product in all three formulas contains a special botanical complex -- featuring silymarin and Luo Han Guo – to help defend against environmental damage and help promote healthy skin. Then each formula is personalized with additional botanicals specifically chosen to give *your* skin type just what it craves for beautiful balance. Dry skin finds its harmony with flax seed and sea kelp extracts, which are known sources of fatty acids important for moisturization. Normal skin is treated to the antioxidant powers of frangipani flower and water lily extracts. And oily skin gets pore-clearing help from a kanuka and guava extracts-infused formula.



	DRY SKIN	NORMAL SKIN	OILY SKIN
<p>Cleanse – \$14 gently cleanses without stripping essential elements</p>	<p>Helps restore skin's natural balance Leaves skin feeling smooth, hydrated and nourished Skin looks refreshed</p>	<p>Gently removes makeup and impurities Leaves skin feeling clean and soft Nondrying formula leaves skin looking healthy</p>	<p>Corrective cleanser that purifies skin and helps cleanse pores Removes and helps control excess oil without drying Leaves skin feeling clean as it reduces shine</p>
<p>Hydrate — \$16 absorbs quickly and leaves skin feeling balanced</p>	<p>Moisture-rich Leaves skin feeling comforted Helps maintain skin's moisture level Skin feels supple and resilient</p>	<p>Leaves skin feeling hydrated Skin looks healthier and feels nourished and refreshed Does not feel oily or greasy</p>	<p>Provides balanced hydration while controlling excess oil Leaves skin with a beautiful matte finish Non-greasy and leaves no oily residue</p>
<p>Freshen — \$14 nondrying formula gently removes excess residue from skin</p>	<p>Restores skin's natural balance Skin looks radiant and healthier Helps calm and soothe skin Skin feels soft and smooth</p>	<p>Improves skin texture, leaving it with a soft matte finish Leaves skin looking healthier Skin feels refreshed and prepped for the moisturizing step</p>	<p>Removes excess oil without drying skin Minimizes the appearance of pores Clarifies skin and helps cleanse pores</p>
<p>Mask — \$14 gently removes impurities as it revitalizes skin; removes easily with water</p>	<p>Gently exfoliates as it improves skin texture Replenishes hydration Skin looks smooth and feels renewed</p>	<p>Deep cleans as it gently exfoliates Restores radiance Adapts to your skin's needs, leaving it looking healthier and feeling nourished</p>	<p>Helps cleanse pores and refine their appearance Absorbs and controls excess oil Leaves skin looking clarified and fresher</p>