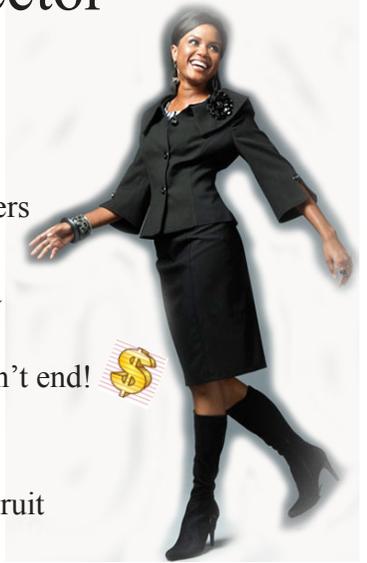


Reasons to Become a Sales Director

By Barbara Whitaker

1. You get to look so cute in your Director's Suit and stand out in the crowd! Plus - it is easy to pack for Seminar and other Conferences. You get special treatment by consultants at MK functions.
2. As a Director you get a **13% commission** on YOUR own personal wholesale orders each month plus it is figured in with Unit Volume Bonus. For example you order \$1000 - \$230 comes back to you in Unit commission! So really you are making a lot more than 50% on your personal orders. 💰
3. You start making **13% commission** on your recruit's recruits' recruits and it doesn't end! 💰
4. You make **36%** on your personal recruits' orders! 💰
5. You make **\$100** personal recruit bonus for each new personal recruit. 💰
6. You make a **\$500** Unit development bonus each month that you and your unit recruit a total of 5 new recruits even if they are all personal or all from your unit. 💰
7. You make a **10% bonus** on your total unit volume at \$1,000 tiers. 💰
8. You get a **Star Consultant Bonus**. 💰
9. Sales Director Pin and Enhancer
10. Director memo with information announcement, ideas and motivation.
11. Eligible to order Unit Sales Director Support Packages with all new products that are about to be released.
12. Eligible to earn the use of Sales Director Career Car or **Cash compensation option** 💰



Everywhere you see a  sign it means **Cash to you!**



Leadership in exciting cities

13. You get to see all the new products and promotions early and even get to sample the new items as Test Marketers for Mary Kay!
14. Eligible to qualify for quarterly Star Sales Director Recognition and year long consistency prizes.
15. Eligible for Term Life Insurance **Cash Award** and **Disability Award** Programs. 💰
16. Eligible to attend Leadership Conference
17. Eligible to qualify for Top Sales Director Trip or **Cash compensation option**. 💰
18. Opportunity to personally recruit in designated international markets
19. Entitled to a contest bonus of **\$1,000** for **each** when you achieve:

- a. Cadillac qualification or re-qualification 💰
- b. Higher Unit Circle than the previous year 💰
- c. On the Move 💰
- d. Fabulous 50s Club 💰
- e. Honors Society 💰



World Wide Top Director Trips!



20. You can order On-Line and call in on the last day of the month for you and for your consultants.
20. You have a special 1-800 number to call in orders, or for information that is **ONLY** for Directors!
22. You receive a Christmas and Birthday GIFT from Mary Kay and the staff each year!
23. There is a special Website that has information **ONLY** for Directors to view.

It has all of your unit addresses and their stats.

24. Debut by Jan 1st at Leadership 2011 in Houston and get an extra **\$1,000 Bonus**. 💰
25. You get a beautiful Ring and Necklace on stage at Leadership for being a new Director in the Class of 2011.

