

Dear Customer,

I hope this letter finds you happy, healthy and terrific! I was recently updating my customer file and noticed that it had been a year or more since you have ordered any Mary Kay products. As your personal Beauty Consultant, I want to take this opportunity to invite you to schedule a fresh make-over. You can do this one-on-one with me or have a couple of friends join you and earn some "free" products. If your schedule is busy, I could just drop by for a few minutes & update you on the current MK line. We have so many things available that are fun & exciting! Or you could visit my website at www.marykay.com/jbouse. You'll find new gift sets for the holidays, plus, limited edition products from our fabulous color line. Also, we have brand new fragrances and spa products. You'll want to check these out.

I really want to continue to service you as a customer, so I am offering you a one-time "purchasing special" of 20% off during the month of December. So, just for rewarding yourself with a pamper session or for visiting my website, you will receive 20% off on one order. This offer is only good through December. I am so excited to hear from you!

If I don't hear from you, then I will take your name and address of my customer mailing list in January.

Call soon to schedule your pamper session and get a new look for winter.

May God richly bless you and your family, during the Holiday Season. Merry Christmas!

Love,

Jen Bouse

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