

Foundation Conversion Chart—consolidated from MK Intouch & Robert Jones

	Undertone	TW Liquid	Medium Coverage	Mineral Powder	CC Cream	EP Crème to Powder	Perfecting Concealer	Pressed Powder	*Former Concealer*	*Day Radiance Cream*	Former Crème-to powder *
	Brown -B	P	Ivory 1	None	Ivory .5	Very Light	None	Light Ivory	Ivory 1	Ivory 1	None
Y		Ivory 2	None	Ivory .5	Very Light	None	Light Ivory	Ivory 1	Ivory 1	None	Ivory .5
Golden Orange -GO	P	Ivory 3	Ivory 104	Ivory .5 or 1	Very Light	Ivory 1	Light Ivory	Ivory 1	Ivory 1	None	Ivory .5
	Y	Ivory 4	Ivory 100	Ivory .5 or 1	Very Light	None	Light Ivory	Ivory 1	Ivory 2	Antique Ivory	Ivory 1
	Y or O	Ivory 5	Ivory 200	Ivory 1	Light to Med	Ivory 2	Deep Ivory	Ivory 2	Ivory 1	Buffed Ivory	None
Olive -O	P	Ivory 6	Ivory 104	Ivory .5 or 1	Very Light	Ivory 3	Deep Ivory	Ivory 1	Ivory 1	Soft Ivory	Ivory .5
	VP	Ivory 7	Ivory 204	Ivory 1	Light to Med	Ivory 4	Deep Ivory	Ivory 1	Ivory 2	Blush Ivory	Ivory 2
	Y	Beige 1	Beige 300	Ivory 2/Beige 1	Light to Med	None	Light Beige	Beige 1	Beige 1	Fawn Beige	Beige 1
Yellow -Y	Y	Beige 2	Beige 400	Beige 1 or 2	Med to Deep	Beige 1	Light Beige	Beige 2	Beige 1	Almond Beige	Beige 3
	P	Beige 3	Beige 304	Ivory 2/Beige 1	Light to Med	Ivory 5	Light Beige	Ivory 2	Beige 1	Delicate Beige	Beige 2
	P	Beige 4	Beige 404	Beige .5 or 1.5	Med to Deep	None	Light Beige	Beige 1	Beige 1	None	Beige 2
Very Pink -VP		None	Beige 305*	Ivory 2	Light to Med	None	Deep Beige	Ivory 2	Beige 1	Bisque Ivory	Beige 2
	O	Beige 5	Beige 202*	Ivory 2/Beige 1	Light to Med	Beige 2 or 3	Deep Beige	Ivory 2	Beige 2	None	None
	O	Beige 6	Beige 302	Beige 1	Med to Deep	None	Deep Beige	Beige 1	Beige 1	True Beige	Beige 1
Pink -P	O	Beige 7	Beige 402	Beige 2	Med to Deep	Beige 5 or 6	Deep Beige	Beige 2	Beige 2	Toasted Beige	Beige 4
	P	Beige 8	None	Beige 1.5 or 2	Med to Deep	Beige 4	Deep Beige	Beige 2	Beige 2	None	Beige 3
Undertone Key	Y	Bronze 1	Bronze 500	Bronze 1	Deep	None	Light Bronze	Bronze 1	Bronze 1	Mocha Bronze	Bronze .5
	P	Bronze 2	Bronze 504	Bronze 1	Deep	Bronze 1	Light Bronze	Bronze 1	Bronze 1	None	Bronze 1
	GO	Bronze 3	Bronze 507	Bronze 2	Deep	None	Light Bronze	Bronze 1	Bronze 1	None	None
Undertone Key	P	Bronze 4	None	Bronze 2 or 3	Deep	None	Light Bronze	Bronze 1	Bronze 2	None	Bronze 1
	GO	Bronze 5	Bronze 607	Bronze 4	Deep	Bronze 2	Deep Bronze	Bronze 1	Bronze 2	Rich Bronze	Bronze 2
	Y	Bronze 6	Bronze 600	Bronze 3	Very Deep	None	Deep Bronze	Bronze 1	Bronze 2	Walnut Bronze	Bronze 2
	B	Bronze 7	Bronze 708	Bronze 5	Very Deep	Bronze 3	Deep Bronze	Bronze 2	Bronze 2	Deep Bronze	None
	B	Bronze 8	Bronze 808*	Bronze 5	Very Deep	Bronze 4 or 5	Deep Bronze	Bronze 2	Bronze 2	Mahogany Bronze	None

* Discontinued Products*

Finding the Right Shade– Working with Undertone

Ask these 3 questions...

1. Do you burn easily? If yes, recommend shades with a pink undertone.
2. Do you burn & then tan? If yes, recommend shades with a yellow undertone.
3. Do you tan easily? If yes, recommend shades with an olive undertone.

Next....

1. Decide, if she is Ivory, beige, or bronze.
2. Then, find the column with her correct undertone.
3. For example, if she is light ivory with a pink undertone, you would select Ivory 1, Ivory 3 & Ivory 6 to color-stripe test.

	Yellow	Olive	Pink	Golden Orange	Brown
Lightest Shade to Darkest Shade	Ivory	Ivory 2 Ivory 4 Ivory 5	Ivory 5	Ivory 1 Ivory 3 Ivory 6	
	Beige	Beige 1 Beige 2	Beige 4 Beige 6 Beige 7	Beige 3 Beige 5 Beige 8	
	Bronze	Bronze 1 Bronze 6		Bronze 2 Bronze 4	Bronze 3 Bronze 5 Bronze 7 Bronze 8

Also, keep in mind...

1. These questions are a good guideline but of course, they are only a starting point. You may need to adjust the shade.
2. For the most part, your goal is to match the undertone. However, sometimes there may be redness, brown spots, or ashy tones that you can match by working in an opposite tone.

Finding the Right Formula– Ask These Questions

1. What is the most important thing you want your foundation to do?
2. What is your skin type?
3. What kind of finish would you like to have?:

Skin Type	Foundation	Finish	Benefits
Normal/Dry	TW Luminous	Luminous./dewy	Reduces appearance of pores, fine lines, & skin imperfections. Leaves skin, radiant & bright
Combo/Oily	TW Matte	Matte	Reduces appearance of pores, fine lines & skin imperfections. Absorbs oil & controls shines all day.
Combo/Oily	EP Crème to Powder	Matte	Looks freshly applied in warm weather. Heat & humidity resistant . Transfer resistant.
Oily	Med Coverage	Natural	Stay true, stay put color. Controls oil for 8+ hrs.
All types (dry skin may need extra moisturization)	Mineral Powder	Natural/matte	Blends easily. Buildable coverage. Controls shine. Long wearing & transfer resistant.
All Type	CC Cream	Natural	8 benefits in 1 step– protect, brighten, correct, minimize redness, conceal, hydrate, reduce signs of aging