

Congratulations on being the husband of a new Mary Kay Independent Beauty Consultant! This is a great time for your wife to be starting a Mary Kay business because we are experiencing an incredible growth.

Most people begin a business with Mary Kay to make extra money. However, because of the great opportunity to help others, your wife can gain a tremendous amount of self-satisfaction from her business. Her new business could provide anything from a little extra spending money to a business from which the entire family can benefit. A Mary Kay business offers the flexibility to fit your goals and lifestyle. The sky is the limit!

Weekly and daily activity is vitally important to any business. Please encourage your wife to attend all her business meetings – it is the lifeline to keeping a positive attitude, learning and being productive each week.

Another important aspect of your wife's new business is inventory. It can be beneficial to begin any business with inventory, and Mary Kay is no exception. As your wife starts her business, it is my role to offer advice on how to sell products and manage her business income wisely. I have gone through the inventory options on the cd that she received in her welcome packet.

I look forward to meeting you in the near future. If you have any questions concerning the Mary Kay opportunity, please contact me. Also, feel free to join us at any of our unit functions. We are looking forward to sharing with you your wife's steps up the ladder of success! Her belief in herself, coupled with your belief, can help your wife achieve whatever she desires for her Mary Kay business and family!

Sincerely,

Jennifer Bouse
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